

HISTORY OF GRAPHIC DESIGN/MULTIMEDIA

Mid-term project

Begin: 03/08/10

Due: 03/24/10

TYPOGRAPHIC SCAVENGER HUNT:

One objective of studying graphic design is to become more aware of your surroundings. Through studying and looking at various movements in the history of graphic design, you will see them in the visual culture in which we live.

Your mid-term project is to go on a scavenger hunt of sorts. I want you to carry a camera around with you, and document the occurrences of some of the typefaces we've studied. Next, you will load those images into a Word document (see below) and describe the circumstances in which you found each specimen, and why/how you identified it. For example, how do you *know* for certain that this photo is of Helvetica? And so on.

Finally, print out your findings and hand them in on Wednesday March 24, 2010.

You are to find the following:

Helvetica:	10 examples
Futura:	5 examples
Garamond:	5 examples
Bodoni/Didot:	5 examples
Misc.	5 examples (these can be any typeface we've studied)

30 Total

Your final document should look like this:

