

Exam #04 Review

The Conceptual Image

Describe the social/political context that made Poland a center for expressive illustration and design.

Describe the visual aspects of Polish poster art.

Who was in Push Pin Studio?

How was the work of the Push Pin Studio unique?

Why was the poster art of Wes Wilson (and others) appropriate?

Describe the style of "psychedelic" poster art from the 60s.

Tibor Kalman

Why was Kalman referred to as a provocateur?

What was the magazine that he edited?

What the magazine about?

What were some of the issues he was vocal about?

Describe how he used his graphic design work to shine a light on those issues.

What is his legacy? How will he be remembered?

Postmodernism

Describe the aesthetic transition from Modernism to Post-Modernism.

Who were some Post-Modernist designers?

Why is Wolfgang Weingart considered a Post-Modernist, rather than a Modernist?

Describe Weingart's visual style.

Describe some of the visual aspects of Post-Modern graphic design.

What makes April Greiman a Post-Modernist?

How did she bridge the gap between Modernism and Post-Modernism?

How is Paula Scher's use of typography unique?

Why/How is Neville Brody regarded as a pioneer?

Why did he begin designing his own typefaces?

Why did (do) many Modernists dislike the work of David Carson?

Describe the work of Charles S. Anderson.

What is it about Stefan Sagmeister that makes his work more *personal*?

Approximately when did Post-Modernism begin? When did it end? pg. 466